

Pooja

INTERNATIONAL

■ EXPORT DIVISION ■



India is known for its diversity that brings along an extremely rich set of tradition, heritage, culture and skills. This diversity when blended, reflects in beautiful handcrafted and machine-made products that accents people's lifestyle. We decorate lifestyles.

ABOUT US :-

Founded in 1997, Pooja International is a reputed name in the field of manufacturing and exports of Lifestyle products. We are located in Moradabad- India, the city known for exports of hand-crafted products worldwide.

Over the years, we have expanded our Material Portfolio to Metal, Stone, Wood, Glass, Marble, MDF, Acrylic and Textiles available in several Finishes. We excel in blending them together and crafting beautiful products for Home, Offices and Public Areas. Our Product line consists of Furniture, Storage, Table Accessories, Gifting & Decorative etc.

- **Supplying to clients across 25+ Countries**
- **90 Workforce**
- **BSCI, ICS and SEDEX Compliant**
- **Machine & Dye manufacturing**
- **Skilled Artisans for Handcrafted Products**
- **Deliver Ready to Ship Products**
- **Multiple Finishing techniques like Powder Coating, Electroplating, Spray Lacquer, Paint etc.**

BASIC INFO

- Nature of Business** - *Manufacturing & Exports*
- Company Name** - *Pooja International*
Mr. Amit Kapoor (Owner)
- Registered Address** - *Pooja International - D-19 A, Harthala Industrial Estate, Moradabad, UP. India-244001*
- Category** - *Accent and Lifestyle Products*
- Total Number of Employees** - *90*
- Legal Status of Firm** - *Partnership Firm*
- Vision** - *We believe with each given day people's lives should be made simpler, smarter and affordable. And we do our bit by improvising the products, we make for our clients. Our efforts are directed towards evolving the products by enhancing their utility and making them simpler or smarter to use. In order to make them affordable we hunt for cheaper alternative raw materials and further make them knockdown or flat pack to reduce shipping costs.*
- Factory Area** - *45000 sq. ft. Build up Area.*

CLIENT PORTFOLIO

Since 1997, Pooja International has been closely associated with Interior Designers for their high-end niche custom requirements, Art Galleries & Artists for their exclusive projects, Builders/Contractors for their residential and office projects, Hotel and Restaurant chains for their furniture, cutlery and lighting requirements, and of course Retail chains, Independent retailers, Wholesalers across the globe.



Primarily, there are 2 ways of engaging in business with us

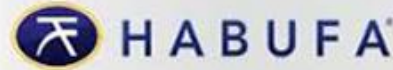
- **The client approaches us with a requirement.**

We research, make, assemble, finish, pack and ship the desired product, meeting the required norms of the client's country's import policies.

- **The client is interested in buying a new product for their brand or project from our collection**

Every year, we launch 2 major season collections- "Spring" & "Fall", inspired from global Trend Reports. The clients can simply buy them for their brand's/catalog. And we can ship the products with client's branding.

Our Clients



Our Clients

ASPLUND

LE COMPTOIR

L'ARE
DOU
TEU

ginatricot

 **alinea**
la maison française

Inds·urce
INTERNATIONAL

present time

N A - K D[®]

**DÔME
DECO**[®]

 **kayoom**

PfISTER[™]

Jotex

CYRILLUS

PQ
parentesiquadra

Compliance

- SEDEX
- ICS
- ELEVATE



Shipping Services

- FOB -
- CIF -
- CNF -
- DOOR DELIVERY -



Registrations & Certifications

- EPCH
- IIA
- TEXPROCIL
- ITPO
- YES society
- LAW Label



SGS



BUREAU VERITAS



intertek
Total Quality. Assured.

Testing labs

- SGS -
- TUV -
- BV -
- INTERTEK -

Based on client's preferences and requirements, the necessary Testing Labs are approached to ensure required quality parameters. We are already in regular touch with the below labs for our existing client's.



MATERIAL PORTFOLIO

A) Metal

We work with Hot Rolled & Cold Rolled - Galvanized Metal Sheets, Pipes, tubes, Solid Wires, Brass & copper and Cast products. Our metal portfolio consists of Iron, Steel, Aluminum and Brass in the discussed forms.



SHEET METAL



METAL
POLE



METAL
TUBE



SOLID METAL WIRE



SOLID METAL ROD

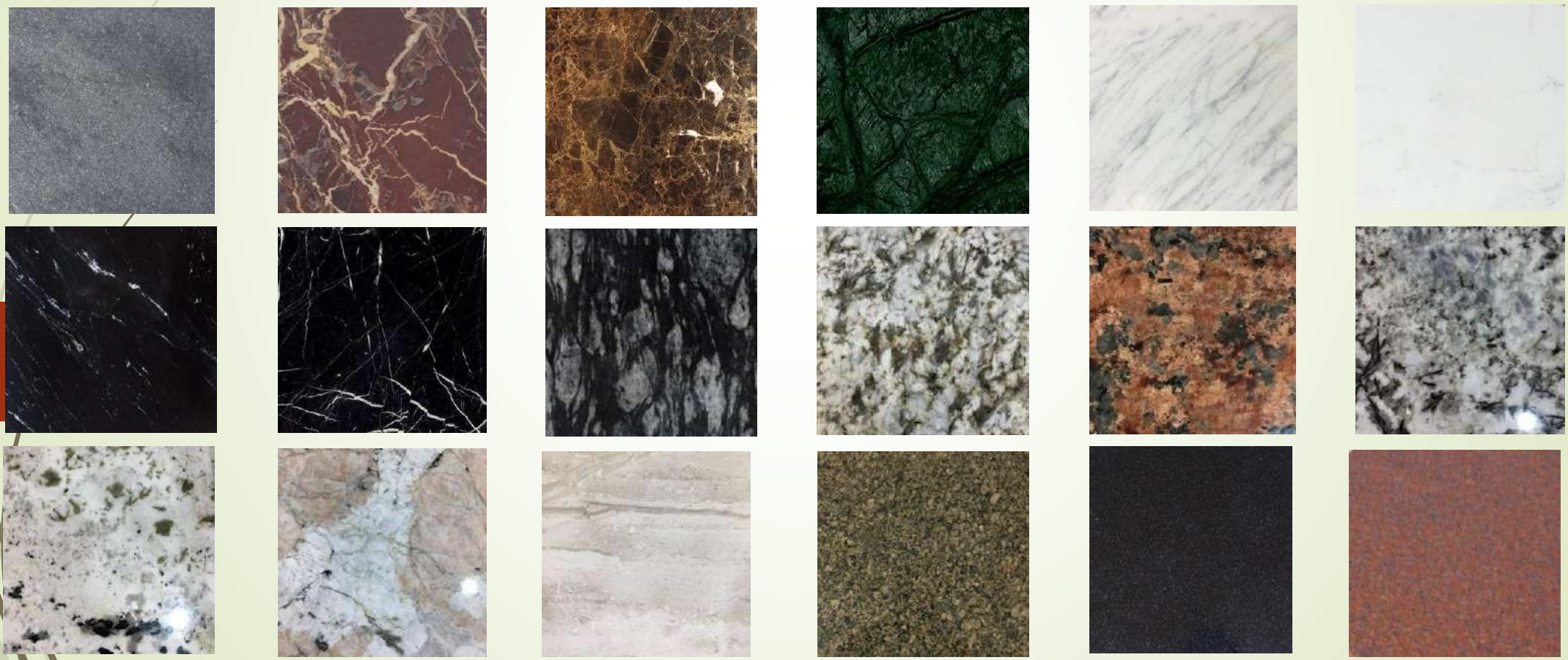


CAST CANDLE STAND

B) Stone

We manufacture products like Stone Tables, Table-Tops, chopping boards, trays, charger plates, Accessory stand bases, Sculptures etc. using CNC or Handcrafted methods.

1. Marble and Granite- A glimpse of our ever-increasing Marble portfolio consisting of all major Indian and Imported Natural Marbles



1. Fake Marble

We manufacture fake marbles goods through 3 techniques. Enamel technique for high gloss look, Matt look using veneers and on Glass surfaces via printing



Fake Marble on Sheet Metal



Fake Marble on MDF



Fake Marble on Sheet Metal

2. Agate

Natural and Dyed agates with Glided, Natural and Even edges. Dyed colors can be achieved for any pantone reference. Big sizes for table tops are also available by pasting multiple agates with other elements as per the requirement.



Natural Colors with
Natural Edges



Dyed Colors with
Even Edges

3. Fake Agate

Resin based Agate Coasters, charger plates, table tops and many more



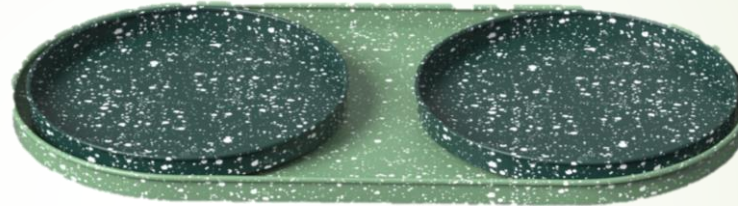
4. Terrazzo

Resin or Concrete based Terrazzo with custom required sizes of Quartz, Marble, Granite or Glass Chips



5. Fake-Terrazzo

Get terrazzo look on any required profile or surface.



6. Cast Aluminium

Get cast aluminum and antique look on any required profile or surface.



8. Cast Aluminium

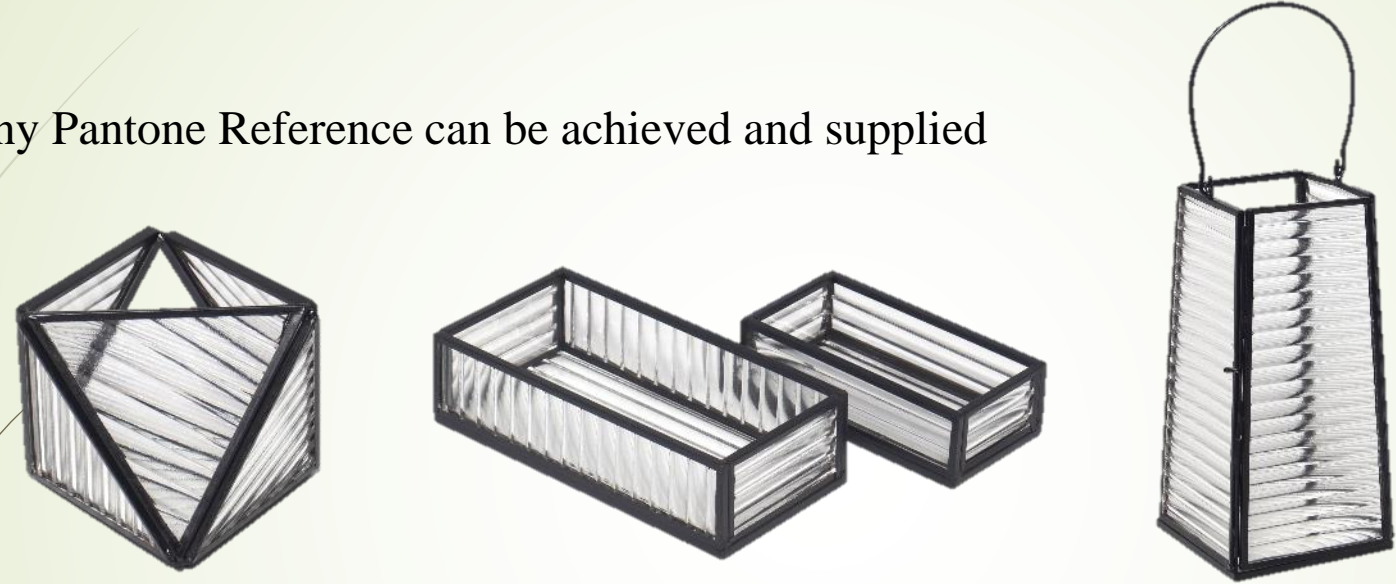
Get cast aluminum and antique look on any required profile or surface.



8. Glass & Mirror

Any silhouettes can be served as per requirement made up of plain, toughened or blown glass. We can achieve multiple finishes on glass including

1. Colored Glass- Any Pantone Reference can be achieved and supplied



9. Printed Glass

We do custom printing on glass products. The only requirement is to have High Resolution file of the artwork.



10. Antique Glass

Glimpse of Antique finishes available with us. We can customize antique requirement and deliver in any product form



11. Cast Glass

Glimpse of cast glass available with us.



12. Wood

We serve several qualities of seasoned Indian grown wood species like Mango, Acacia, Pine etc. along with the necessary certifications like “*VRIKSH*”. All the woods are properly seasoned, chemically treated these process all done by local Artisan. As per standard law we keep moisture of wood between 8-12%.



13. Natural Category

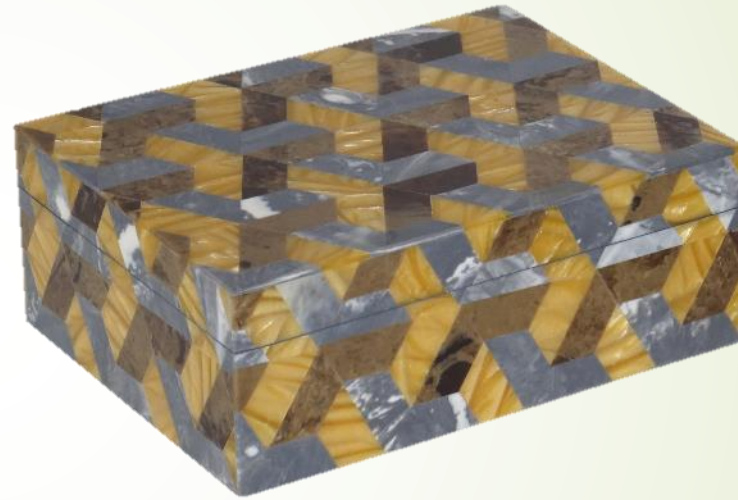
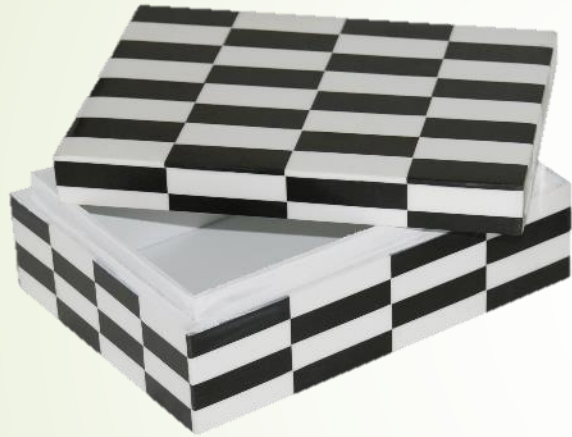
Glimpse of natural products available with us.

- . RATTAN
- . BAMBOO
- . CANE
- . SEA GRASS
- . RAFFIA
- . MOONJH GRASS



14. RESIN

Glimpse of synthetic resin products we make



15. HORN-BONE

Horn-Bone is an environmental-friendly natural material used in various kind of products.





SURFACE FINISH PORTFOLIO

A) Powder-coating

Presently our facility is equipped 4 Powder Coating Plants including all pre-processes (Grinding, Polishing and Phosphating) with the 4th plant under construction.

- **Matt Shades**- used for Indoor Products. Any pantone reference can be developed as powder.
- **Gloss Shades**- used for both Indoor and Outdoor Products. Any pantone reference can be developed as powder.
- **Textured**- Special powders like Leather and textile lookalikes are also possible.



MATT POWDERS



TEXTURED POWDERS



GLOSS POWDERS

B) Electroplating

Combined we have electroplating plants with tank sizes catering to both small and big items. We specialize in Nickel, Silver, Copper, Brass, and Antiques electroplating.



SILVER PLATING



NICKEL PLATING



COPPER PLATING



BRASS PLATING



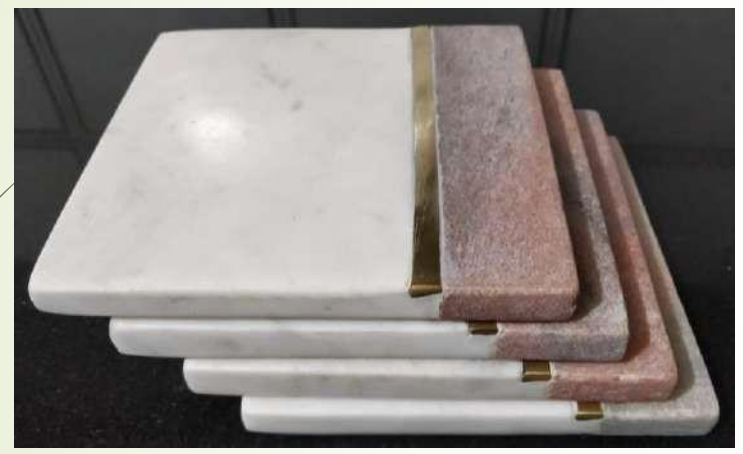
COPPER ANTIQUE
PLATING



C) SPECIAL FINISHES

1. COLORED & BRASS INLAY- Glimpse of colored, marble and brass inlay

BRASS INLAY



MARBLE INLAY



3. RUST

Our special chemical processes can bring rust lookalike coating on any surface like Mdf, wood, glass, metal etc.



4. SAND

Our special chemical processes can bring sand like hand-feel on any surface like Mdf, wood, glass, metal etc.



5. ENAMEL

We are known for our quality enamel finishes. We do Solid and Textured enamel on products like Planters, Candle Stands, Trays, Mirrors, Tables and Table-Tops. It is possible to get any pantone reference as decal/enamel finish.



6. MOSAIC

Our team of skilled artisans can make brilliant mosaics required in custom colors.



7. ANTIQUES

Glimpse of Antique finishes available with us



PRODUCT CATEGORIES

- **Tables**
- **Accent**
- **Console**
- **Coffee**
- **C- tables**
- **Seating combos**
- **Rocking chairs**
- **Ottomans/benches**
- **Stools**
- **Gifts**
- **Storage**
- **Trays**
- **Planters/vases**
- **Shelves**
- **Bookends**
- **Drapery hardware**
- **Candle**
- **Lanterns**
- **Bar carts**
- **Wall decor**
- **Clocks**
- **Christmas**
- **Decor**

INFRASTRUCTURE

Facility-

POOJA INTERNATIONAL

FACILITY A :- POOJA INTERNATIONAL



OFFICE AREA



POWDER COATING AREA



STORE



POLISHING AREA



ENAMEL ROOM

ELECTROPLATING & PHOSPHATING AREA



INSPECTION AREA



PACKING AREA



WARE HOUSE AREA



TRADE SHOWS

IHGF- Greater Noida, India

Have been a regular participant in the reputed Indian Handicrafts & Gifts show since the year 2015

FEB 2018



OCT 2018



FEB 2019



OCT 2019



OCT 2022



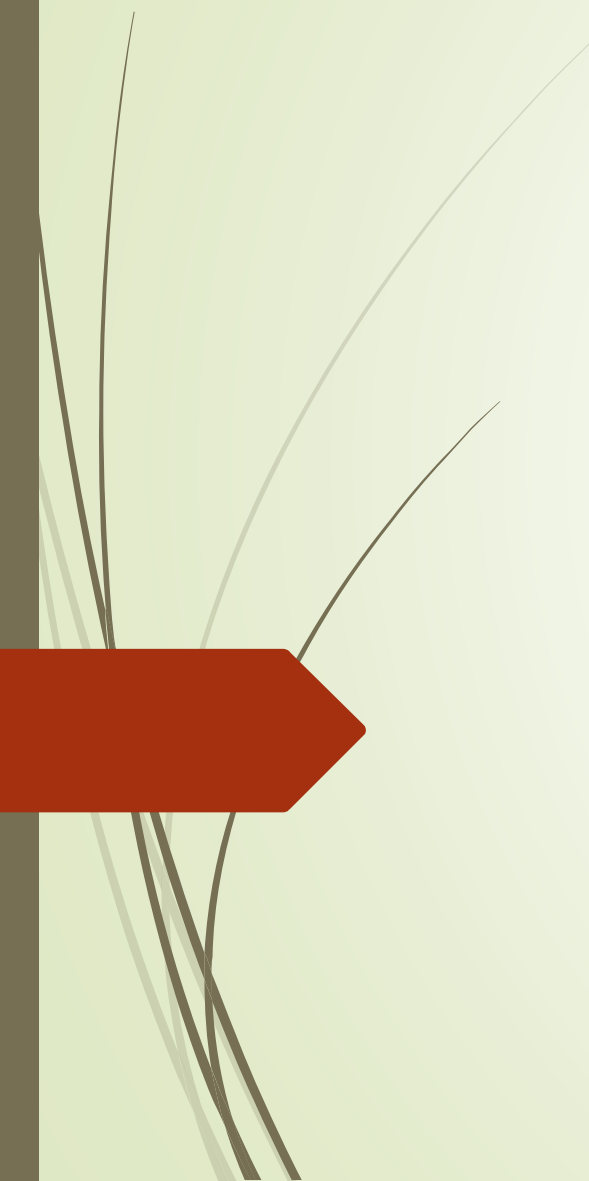
OCT 2022



OCT 2022



MARCH 2023



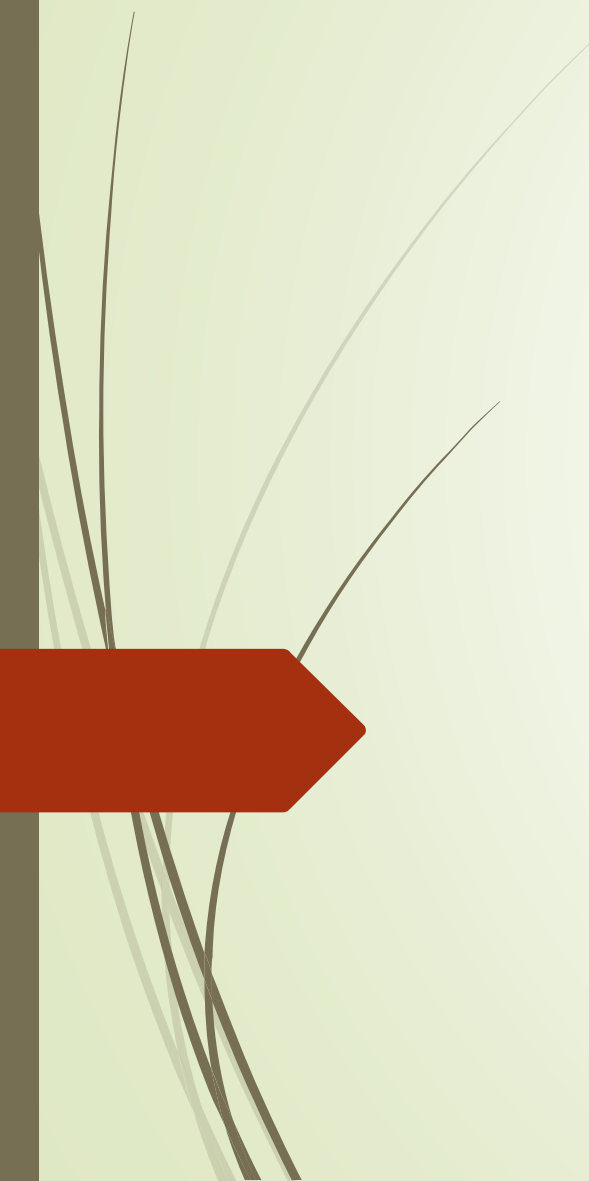
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THANK YOU

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