



Empower Your Brand in the Online Marketplace:  
A Strategic Approach for Accelerated Growth and  
Enhanced Protection



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**Ranked in the top 20  
Internet Retailer**



**4 Times Fastest Growing  
Company from 2015 to 2022**



**Over \$500 million  
in lifetime Amazon sales**

# About VIRVENTURES

Virventures INC is a Texas born company, operating since 2007. We started as a humble bookseller on Amazon and have since grown into an e-retailer and brand aggregator. With our commitment to growth and development, we are proud to have successfully acquired 13+ brands over the past 5 years.



**19<sup>TH</sup>**

**SELLER RANK ON  
AMAZON US**

**1200<sup>+</sup>**

**PORTFOLIO  
PARTNERS**

**18**

**EXCLUSIVE CURATED  
E-COMMERCE STORES**

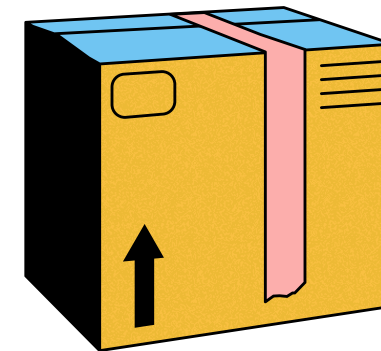
**100%**

**FEEDBACK RANKING ON  
AMAZON**

# Who Are We?



**\$200+ MILLION  
ANNUAL REVENUE**



**25,000+ ORDERS  
PROCESSED DAILY**



**2,000+ BRAND  
AFFILIATION**



**500K  
SQ.FT. WAREHOUSE  
NETWORK**



**98.7% AVERAGE  
FEEDBACK**



**650+ WORKFORCE  
ACROSS 5 COUNTRIES**

# MARKETPLACE PRESENCE



# GLOBAL PRESENCE



# VALUE PROPOSITION & BRAND GROWTH

## DEDICATED ACCOUNT MANAGER



Dedicated account manager to handle all possible queries.

## ADHERE MAP



We always comply with MAP pricing and ensure that the prices are not taken to rock bottom levels.

## SALES FORECASTING



Shares sales forecasting report which helps in inventory management

## CUSTOMIZED BUSINESS REPORTS



Deliver detailed category and product level business report



# VALUE PROPOSITION & BRAND GROWTH

## LISTING OPTIMIZATION



Help brands to create high A+ listing

## LOW OPERATIONS COST



We work to save the cost of our partners by Ordering in case packs

## EXPERT MARKETING TEAM



Dedicated team for marketing & advertising professionals to ensure new customers are added to the brands.

## CUSTOMER CARE SERVICE



24\*7 Customer Care team to handle all sorts of customer queries.

# OUR FULFILLMENT NETWORK

## Fulfilment By Amazon

Buy stocks from different suppliers, ship to any Amazon FC in the US using Amazon logistics.



## Drop shipping

Drop shipping Network across 9 marketplaces

## Walmart Fulfilment Services

Similar to FBA, in this we buy inventory in bulk and ship them to our Walmart FC.



## Warehousing

4 Distribution houses in the USA for our warehousing business model

# WHY US & NOT ONLY AMAZON?

**Better control  
over pricing**

**Diversification  
of sales  
channels**

**Back up  
Account &  
Increased  
reach**

**Specialized  
expertise**

**2 Day  
shipping to  
end  
customers**

**First Mover  
Advantage:  
Walmart Preferred  
Partner**

**Co-  
Advertisement  
Budget**

**Launch  
exclusive new  
products with  
MOQ projections**

# WHY US & NOT ONLY AMAZON?

**Ad Money  
Amazon**

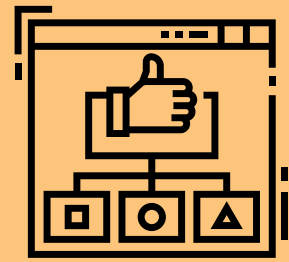
**We use AI to  
improve  
listing**

**Amazon has  
become Pay  
for play**

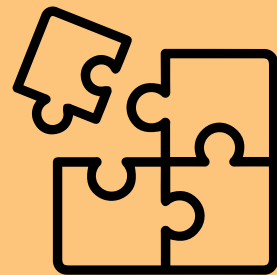
**Timely and  
full payment**

**We do not avoid  
free fall of price  
and brand**

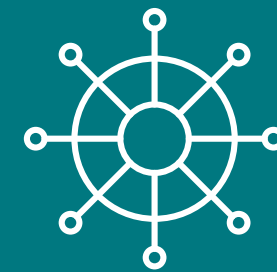
# How Do We Achieve Our Goals?



**BRAND  
POSITIONING**



**STRATEGICALLY ENHANCED  
BRAND CONTENT**



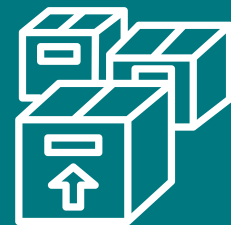
**MULTI-CHANNEL  
RETAILING**



**PPC  
CAMPAIGNS**



**REVIEWS**



**INVENTORY REPLENISHMENT**



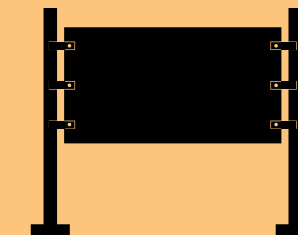
**NEWSLETTERS**



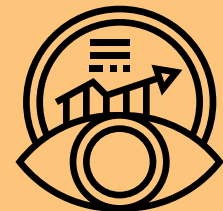
**KEY ACCOUNT  
MANAGER**



**PROMOS,  
COUPONS  
& DISCOUNTS**



**BANNERS**



**PREDICTIVE  
MARKETING**



**SEO-OPTIMIZED  
LISTING**



**DYNAMIC BRAND PROMOTIONS**



**SOCIAL MEDIA  
MARKETING**



**BRAND INTEGRITY &  
MAP COMPLIANCE**



**CONVERSION  
RATE  
OPTIMIZATION**

# MARKETPLACE CAMPAIGN



# Our Marketing Strategy



**1**

## Nurture & Focus Brands

Unlike traditional resellers, our marketing strategies focus on building brands.

**2**

## Optimising Product Pages

We optimize potential keywords and product pages by analyzing your products.

**3**

## Organic & Paid Traffic

A perfect synergy of the marketing mix to drive relevant and targeted traffic to our landing pages

**4**

## Trends Mapping

With an expert team of Business Analysts and Account Managers, relevant trendy campaigns are being designed for better performance.

**5**

## Competitor Analysis

Analyzing your competitor's products & categories & taking necessary actions for your brand

**6**

## Deployment & Evaluation

With advanced marketing tools, every campaign is been deployed with relevant data and expert evaluation

# Our 18 Exclusive Curated E-Commerce Stores



**Books, CDs, DVDs**



**Pet Care & Wellness**



**Beauty Products & Accessories**



**Automobile Accessories & Parts**



**All Categories**



**All Categories**



**Toy Products**



**Indoor & Outdoor Lights with  
Retro/ Bucket Hanging Effect**



**Grocery**

# Our 18 Exclusive Curated E-Commerce Stores



**Grocery**



**Baby Daily Care**



**Home, Offices, Restaurants, Indoor & Outdoor Furniture**



**Adult Sexual Wellness & Personal Care**



**Medical Supplies & Equipments**



**Home Furnishing & Decore**



**Electroni Peripherals Accessories**



**Music Instruments & Parts**



**Sports Product & Accessories**

# Some of Our Brand Partners



# Some of Our Brand Partners



# How Our Partner Brands Perceive Us

The logo for LUXOR, featuring the word "LUXOR" in a bold, red, sans-serif font.

**"The VirVentures team has been a partner with Luxor for many years and is a pleasure to work with! They are goal oriented, have knowledge of our products, provide excellent customer service, and are with always willing to adapt to our changes. We value our relationship with VirVentures and hope to continue doing see business for many years to come."**

**- Marie Eden Luxor Fur**

**"It took quite a while to get up and running with VirVentures, but we are very pleased with the number of orders that have started arriving. Keep it up!"**

**- Dave Helmick, Ginkgo International Ltd**



**"It is a pleasure to work with VirVentures. I appreciate the effort that your company puts forth to market our products and increase sales."**

**- Jeanie Presley, BTX Corp. (Xmark Fitness)**

# How Our Partner Brands Perceive Us



**"VirVentures is a great partner with our online business, they are attentive and supportive of not only us as a vendor but we see that they are very responsive to the needs of their customers first and Again they are a great partner in our business."**

**- Rich Castro, Vinotemp International**

**"VirVentures is a very organized, well-run company highlighted by their friendly staff. They are a pleasure to work with on a daily basis with their attention to detail and professionalism. I would recommend purchasing from their company because a great experience is in store."**

**-Dave, Almo Corporation**



**"VirVentures is very easy to work with. I am Especially impressed with their eagerness to be proactive with increasing sales and hope their employees are warm personalities. Over the past 2 years serving as a dropship vendor for VirVentures our business with them has significantly increased and I anticipate this trend continuing. I'm happy to see our products get added exposure through a company like VirVentures who take pride in each step of the sales to consumer process."**

**- Roy Hanks, Cimarron Sports**

# How Our Partner Brands Perceive Us



**"I would like to commend the entire VirVentures staff. They are sales driven, professional, courteous, and always looking for ways to increase their business with us. I find them to be responsive to all communication and open to sales driving ideas. In all my years in the business VirVentures is one of the finest group of people that I have worked with."**

**- Doug Holdren, The Beistle Company**

**"We have been working with VirVentures for over 2 years now and the care and professionalism we receive on a daily basis has been great. Everyone has always been so helpful and courteous."**

**- Danette Kusek, Bradley Caldwell Inc.**



**"I am honored to work with a Team like VirVentures. Very professional and hard working individuals."**

**- Lino Garcia, Dream Wireless Inc.**

**"VirVentures is a great company and it's my pleasure to have business with them."**

**- Tony Ko, VocoPro**



# Our Acquired Brands

Malco Modes

BellaSouz



# Our Acquired Brands





# Rupesh Sanghavi

Chief Executive Officer



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