

3 D C O N N E C T E D

2024
MALIBU
RETREAT



APRIL 5TH - 7TH

Next Spring, 3d Connected is hosting the ultimate weekend getaway in Malibu, CA!

Our 3d Wellness Retreat will be a destination for influencers, editors, and industry tastemakers to interact with one another and our brand partners.

The event will serve as a refreshing weekend of fun, enlightenment, and relaxation; where our guests will enjoy physical and emotional nourishment from our healthy custom-branded activations and interactions, including a unique cleansing ceremony, daily workouts, karmic healing sessions, dynamic vinyasa yoga, morning meditation, cooking classes, massages, customized facials, hiking excursions, gourmet meals, an expert speaking panel, one-one-one coaching sessions and more!

3 D C O N N E C T E D

A B O U T U S

3d Connected is a full service talent management firm with offices in London, Los Angeles, Miami and New York, that specializes in influencer relations, branding, paid partnerships, and red carpet events. 3d's commitment to their client, is to provide them the best service, best partnerships and best results. 3d works closely with each client to create realistic strategies to achieve effective and consistent.

We take great pride in conceptualizing and producing high profile events and promotions that target key demographics, and deploying solutions that enhance a company's public perception.

In addition, 3d co-produces the Official Backstage Gift Lounges for shows, such as the GRAMMY Awards, Latin GRAMMY Awards, and MTV EMA Awards.





WELCOME TO THE 3D WELLNESS RETREAT



WEEKEND ACTIVITIES

Surf & Turf: Influencers and editors alike will have the opportunity to increase their stability, enhance their cardio capabilities, and strengthen their core with a dynamic yoga workout taught on surf boards!

Daytime Detox: Cleanse your spirit with crystals during a guided energy healing ceremony followed by a short reflective journaling session.

Rosé & Rejuvenate: Drink like a true Californian, while rejuvenating the mind during a poolside Rosé and passed tapas pairing.



Karmic Healing: heal past trauma with Shaman sessions

Sculpt & Shape: Activate your muscles while working with one of our trainers to define, lift, tighten, and tone.

Pamper Party: Enjoy on-site facials, massages hair-braiding, mani-pedis, body scrubs, custom air brush tanning, a beauty bar, and more!

Lunch & Learn: Engage with our speaking panel of experts while enjoying a delicious locally sourced meal prepared by our celebrity guest chef.

EVENT PRESS

Pre-event coverage:

- Exclusive press release detailing the event
- Post-worthy customized invitations for social media influencers
- Invitations to editors of top-ranking print and online media publications
- Creation of event hashtags for our brand partners

Live coverage:

- Professional photographers on-site to capture content
- 3d Retreat House Geotag goes live
- Organic posts and swipe-up links featured on Influencers' stories
- Intimate one-on-one time with top-ranking influencers
- Press interviews during event with different attending media outlets

Post-event coverage:

- Updated post-event press release detailing the event (with photos)
- Personalized hand-written 'Thank You' notes to all attending editors and influencers
- Post-event follow ups to editors for feature article/segment placement in top-ranking fashion/fitness/health/lifestyle outlets
- Post-event weekend recap posts with tags and hashtags

2022 HIGHLIGHTS

38

ATTENDEES

150+

TAGGED INSTAGRAM
POSTS

8.5M+

SOCIAL MEDIA
IMPRESSIONS

277M +

TRAD. MEDIA IMPRESSION

SPONSORSHIP OPPORTUNITIES

TIER 1: PRESENTING SPONSOR - \$30,000

Benefits Include: Naming rights: '3d Wellness Retreat Presented by XX'.

Guaranteed social coverage from ALL influencers, weekend-long VIP access with brand reps onsite, inclusion on all invitations, mentions in ALL event press features, featured inclusion on our expert speaking panel, one-on-one onsite meetings with attending media outlets, FREE branded gifting inclusion in the 2024 “Everyone Wins” Nominee Gift Bag for top Oscar Nominees, gifting inclusion in the 2024 Official GRAMMY Presenter & Performer Gift Bags (pending Academy approval) and exclusive access to retreat events and dinners, allowing for unparalleled engagement and relationship building opportunities with editors and influencers

SPONSORSHIP OPPORTUNITIES

TIER 2: ON-SITE ACTIVATIONS - \$15,000

Benefits Include: A weekend-long custom branded activation with 2 brand reps onsite, guaranteed social coverage from ALL attendees.
Article consideration from attending media publications

TIER 3: GIFTING LOUNGE - \$3,000

Benefits include- getting your product in the hands of our elite group of influencers and editors. Your brand will featured on socials and be included in the required tag for the weekend.

TIER 3: FOOD OR BEVERAGE INCLUSION - \$1,500

Benefits include- getting your product in the hands of our elite group of influencers and editors.



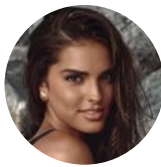
@ashleywilsonxoxo



@ferfloresoficial



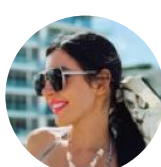
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@alinacharova



@Uptoclaudia



@oxananiki



@oliviapw



@dhatgirlbecca



@rossanavanoni



@imnotsorrydarling



@purejoy_lifestyle



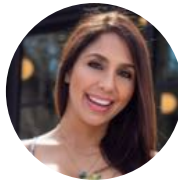
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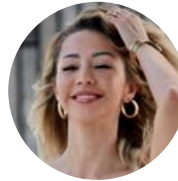
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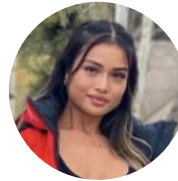
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@alechahwan

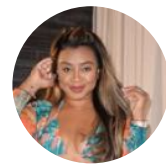


@glamandbrains

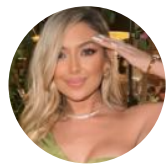


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Past Influencer Attendees...



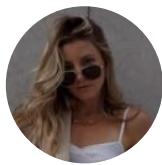
@Melissa_kalloo



@Kat.Proano



@kokobeaute



@allbuenothingsofi



@yuliyats31



@NorthOfManhattan



@NastyaSwan



@StephSelter



@Mariann_yip



@MySecretAvenue



@JenSelter



@WhyNotDima



@MaryLeest



@TheSmartFashionistas



@LoBosworth



@NewGirlNYC



@EstherSanter

PRESS

SHAPE

POPSUGAR.

BELLA
MAGAZINE™

Forbes



marieclaire

NEW YORK POST



ELLE

BYRDIE

MEDIA HIGHLIGHTS



1 / 68 James Maslow

How this is his first experience? The former *Dancing With the Stars* competitor lounged in a pool courtesy of a pink unicorn float while enjoying the 3d Connected launch in Malibu, California, in late March.

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Celebrity Sightings 2022

- Olympic medalist Ryan Lochte and "90 Day Fiancé" star Fernanda Flores join influencers aboard a yacht in Miami for the 3d Wellness Retreat, sponsored by Suja Juices and Press Seltzer.

CelebWell



Fernanda Flores in Bathing Suit Had "Incredible Weekend"

Fernanda Flores spent the weekend indulging in self-care, and showing off her fabulous figure in a swimsuit. The *90 Day Fiancé* star attended Dina Rezanipour's 3D Wellness Retreat in Miami, engaging in rest and relaxation, and taking boat rides with friends. "Miami received me with an incredible weekend! Thank you @3dconnected @3dprmarketing @dinarezvanipour for hosting the wellness retreat 🙌 beyond my expectations, I enjoyed every single minute of it. I learned so many new things, amazing experience and the best thing is the beautiful people I connected with," she captioned the post. How does the reality star stay fit, aside from taking time for self-care? Read on to see



WIN A SWAG BAG OF LUXE BEAUTY GOODIES!



It's a long list of prizes from the 3d Wellness Retreat. Make us followers and win the gift bag before the end of the event. To win, follow us on Instagram, Facebook, and Twitter. The 3d Wellness Retreat is a free event for our followers. To win, follow us on Instagram, Facebook, and Twitter. The 3d Wellness Retreat is a free event for our followers. To win, follow us on Instagram, Facebook, and Twitter.



Cosmopolitan
3,046,767 UVPM



Marie Claire
3,519,361 UVPM



Glamour
3,159,032 UVPM



Shape
3,505,230 UVPM

SOCIAL MEDIA HIGHLIGHTS



allbuenothingssoli

3,357 posts 173K followers 1,574 following

Olga Sisavenco, Miami Blogger
Blogger



oxananiki

2,205 posts 123K followers 455 following

FASHION | INSPO | TRAVEL
Blogger



melissa_kaloo

774 posts 120K followers 569 following

Fashion Style Konfidential
Digital creator



ferfloresoficial

321 posts 467K followers 789 following

Fernanda Flores
Personal blog



maryleest

2,370 posts 1M followers 1,361 following

Mary Leest
Public figure



newgirlnyc

2,207 posts 155K followers 475 following

Cici Celia X



isislouw

2,887 posts 216K followers 349 following

Isis



genevievemorton

1,858 posts 401K followers 846 following

Genevieve Morton



SOCIAL MEDIA HIGHLIGHTS

 **alinacharova**
 1,399 posts 1.2M followers 883 following
 ALINA GONDAEVA
 Blogger



 **alibueningstoli**
 1,157 posts 173K followers 1,574 following
 Olga Siverens, Miami Blogger
 Blogger



 **ferfioresocial**
 321 posts 467K followers 789 following
 Fernanda Flores
 Personal Blog



 **glamandbrains**
 534 posts 106K followers 1,970 following
 Travel and Fashion Blogger
 Digital creator



 **oxananiki**
 2,205 posts 123K followers 455 following
 FASHION | NSPO | TRAVEL
 Blogger



 **kate boychik**
 1,334 posts 47K followers 492 following
 Kate Boychik | Miami Blogger
 Artist



 **jamesmaslow**
 1,870 posts 2.6M followers 451 following
 James Maslow



 **jenselter**
 2,402 posts 13.0M followers 423 following
 Jen Selter



 **emmahernan**
 396 posts 2.1M followers 351 following
 Emma Herman
 Entrepreneur



 **sydneyamaler**
 2,538 posts 1.1M followers 2,359 following
 Sydney A Maler



PROJECTS & PRAISE



STARLOOKS

MARCI STAR (OWNER)

"Thank you 3d for the amazing coverage and all that you have done for us! We are so blessed to have worked with you and thank you for all the success you have brought to our company. Dina's the best!"



FAB FIT FUN

DANIEL BROUKHIM (CEO)

"Dina is a consummate professional and it has been a truly wonderful experience working with her and the 3d team. We are thrilled by both the amount and quality of press 3d has secured for us. We couldn't be happier!"



MZ SKIN

DR MARYAM ZAMANI (FOUNDER)

"3d has been instrumental in helping us launch MZ Skin stateside. They have been exceptional in helping us push new boundaries and secure so much incredible coverage on social media. Looking forward to an exciting 2018 with a team that is warm and friendly with a professional edge that delivers results. Truly appreciate everything you have done for us, thank you!"

LET'S TALK



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