

Dropshipping program

vidaxl.com



Introduction vidaXL

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vidaXL is an international online retail network. We offer a wide range of products via the vidaXL.com shopping network, and offer services to all retail companies to grow their business online.



vidaxl facts



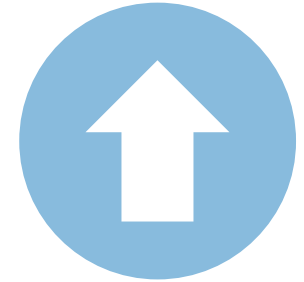
Founded in 2006



1400 colleagues
in total



31,000
vidaxl branded
products



20-25% increase
in turnover per
year



Ca. 100,000
orders per
week



255,000m2
warehouse space
worldwide

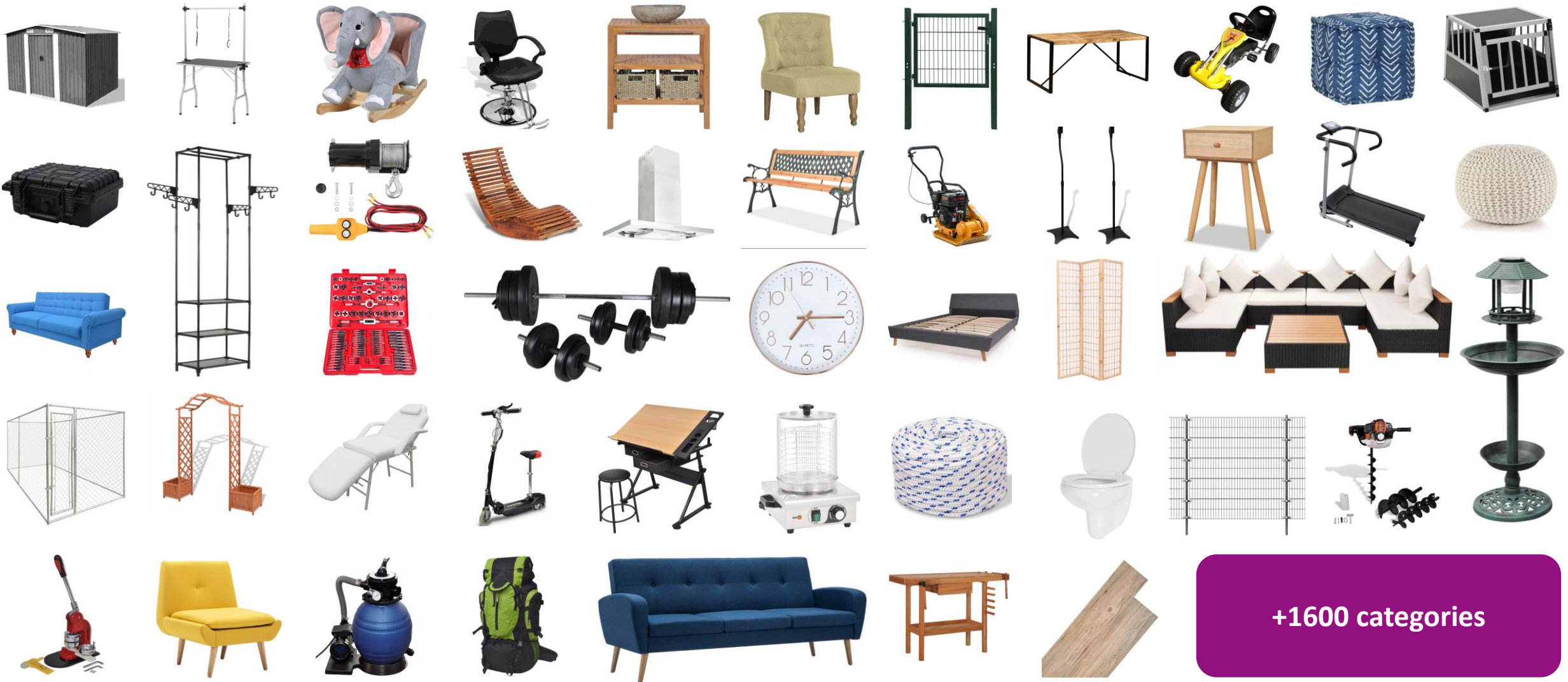


Collaborating with
800 factories
worldwide



54 trucks
& 232 trailers

What can you find at vidaXL now?



+1600 categories



Dropshipping program

Introduction dropshipping

Our dropshipping model allows for partners to sell up to 31,000 products from +1600 categories in 29 countries, without having to store the products.

While you generate sales via your own webshop or external marketplaces, we take care of storing and sending the product, so you don't have to invest in stock and shipping methods. We also handle your returns.

When you sell a vidaXL product, push the order data to us and we will ship directly to your customer.











Video introduction



Products & categories

Access +31,000 products in +1600 categories*:

-  Home & Garden
-  Furniture
-  Hardware
-  Sporting goods
-  Animals & pet supplies
-  Toys & games
-  Vehicles & parts
-  And much more, including specific categories,
example: Chairs > Armchairs / Dining room chairs



[Download a sample feed here](#)

Pricing example

Example product “vidaXL Rocking Sun Lounger Acacia Wood” (42652)

Country	Buying price*	vidaXL adviced price	Your profit
NL (EUR)	€ 55.21*	€ 81.99	€ 26.78
SE (SEK)	649 kr*	979 kr	330 kr
US (USD)	\$ 81.33*	\$ 96.99	\$ 15.66



***Note:** Price update January 2020. Buying price include shipping cost, and potential return cost. Price can change between countries due to different shipping cost.

Benefits of our drop-shipping program

- **Up to 31.000 products to sell.**

Boost your sales by adding up to 31.000 new products to your online inventory.

- **Content in your language**

vidaXL develops customized product content in over 25 languages, covering 29 different countries around the world.

- **Real-Time Data feeds**

We provide you with real-time data feeds with product content, price and stock. Receive updates on hourly basis in .csv or .xml.

- **API access**

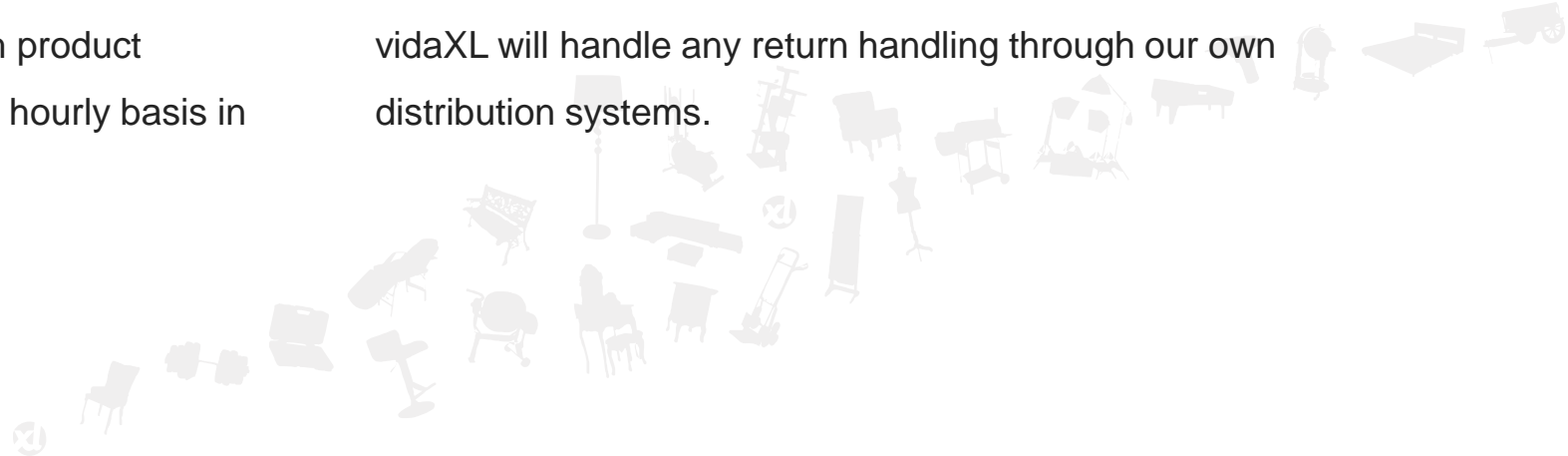
Push orders to vidaXL by linking your own system with ours.

- **Next day dispatch**

Our distribution system allows you to place your orders at any moment, and have them shipped the next day.

- **Return handling**

No need to deal with any returning orders by yourself. vidaXL will handle any return handling through our own distribution systems.



CSV or XML product feed

After creating your account, we will send you our product feed. Its content is based on the country you dropship to.

The feed contains all the necessary information for our products, such as prices, stock, descriptions and images. In case of margin loss, we advise you to update the product information in time. The product information can be updated through your developed system or via plugin.

Note:

- ✓ Every country has a corresponding feed. These feeds are translated to the country's local language
- ✓ New products are added into the feed every week
- ✓ Hourly stock updates
- ✓ Daily price updates

[Download a sample feed here](#)

Lightspeed, Magento or WooCommerce plugin

To avoid updating information manually you can use our plug-ins. You can:

- Upload new products automatically
- Benefit from easy automated product synchronization with vidaXL
- Benefit from automated vidaXL stock and price updates

Please note: the plugin can **only** be used for your webshop.

Referral links:	
vidaXL	https://b2b.vidaxl.com/pages/10-webshop-plugins
Lightspeed (only in Dutch)	https://www.lightspeedhq.nl/ecommerce/store/apps/vidaxl-dropshipping/
Magento	https://www.webshopimporter.com/shop/english-products/vidaxl-dropshipment-connector-for-magento-p-y/
WooCommerce (free for 7 days)	https://www.woosa.nl/product/vidaxl-woocommerce-plugin/

Automatic placement: Lightspeed, Magento & WooCommerce

Our Lightspeed, Magento and WooCommerce plugin feature, gives you the opportunity to place your orders automatically. More details:

- **Lightspeed:**

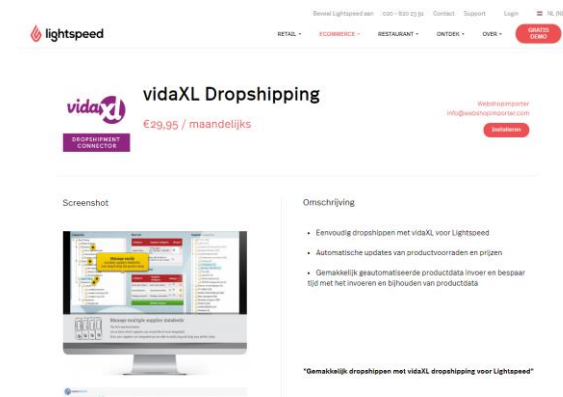
<https://www.lightspeedhq.nl/ecommerce/store/apps/vidaxl-dropshipping/>

- **Magento:**

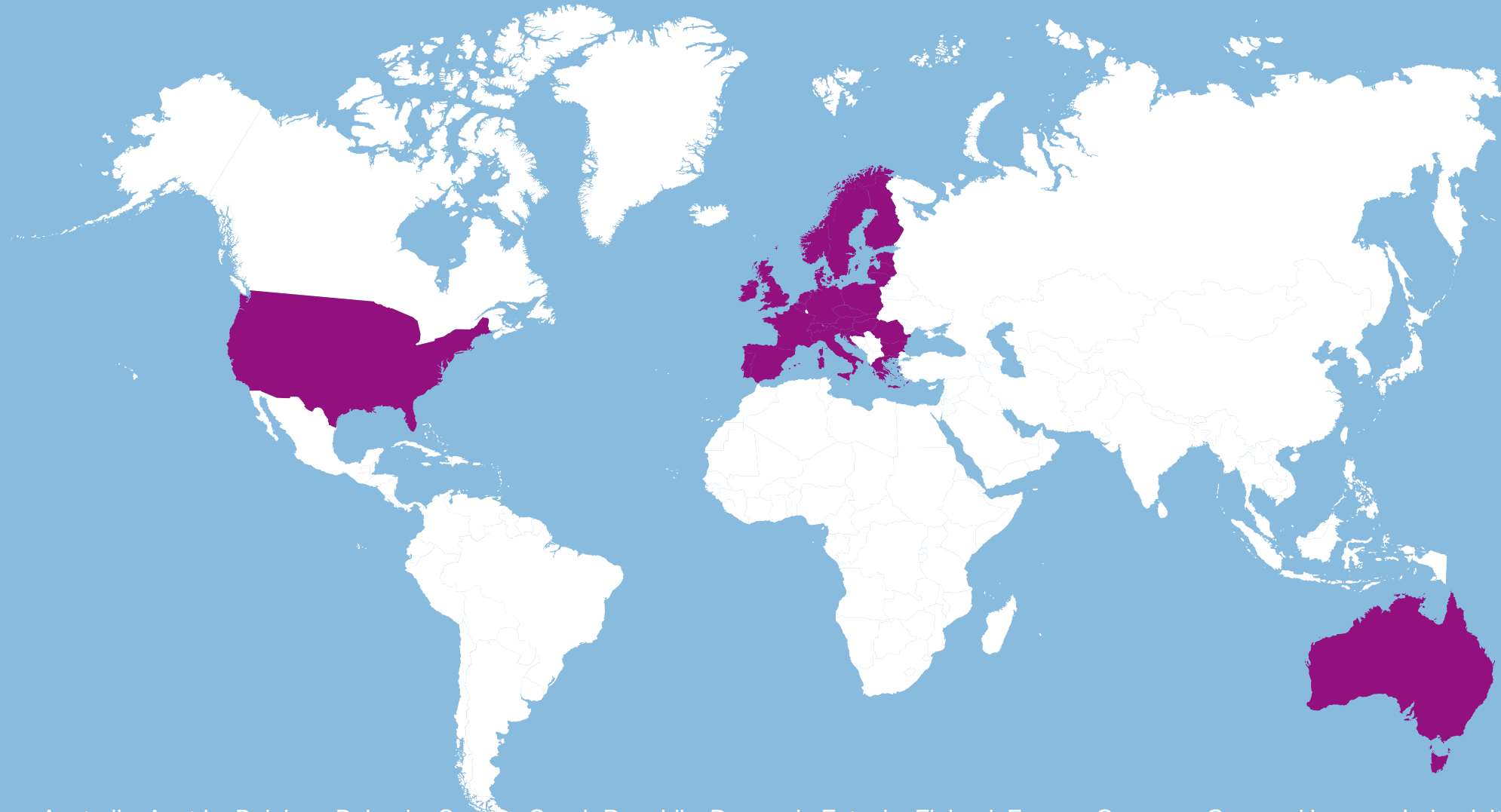
<https://www.webshopimporter.com/shop/english-products/vidaxl-dropshipment-connector-for-magento-p-y/>

- **WooCommerce:**

<https://www.woosa.nl/product/vidaxl-woocommerce-plugin/>



Countries you can sell in



Australia, Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom, United States

Delivery time

Delivery times different per country

Next day dispatch

Own vidaXL 54 trucks & 232 trailers



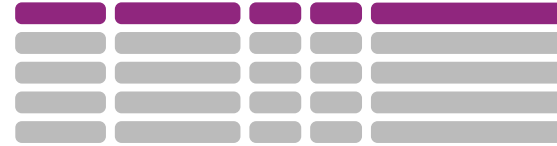
<https://b2b.vidaxl.com/pages/14-delivery-information>

What do you need to get started?



1

One or more online sales channels. Preferably your own online shop, you can also sell on marketplaces



2

Capacity to add products to your online portfolio from an external data feed (CSV, XML)



3

Capacity to process orders and push them to vidaxL



4

Capacity to provide customer service

How to apply?

1. Go to <https://partners.vidaxl.com/> to create an account
2. You will receive an email confirming you can log-in to the dropshipping portal.
3. Log into the dropshipping portal to fill in:
 1. Company details
 2. Which country you want to sell in
 3. Pay 30€ monthly fee (see next page)
4. The B2B service will review you application and contact you back to confirm the signup was successful.
Normally within 2 business days.

Sign up for vidaXL partner

Email*
example@vidaxl.com

Password*
.....

Confirm Password*
.....

I agree to the [Terms and Conditions](#)

SIGN-UP

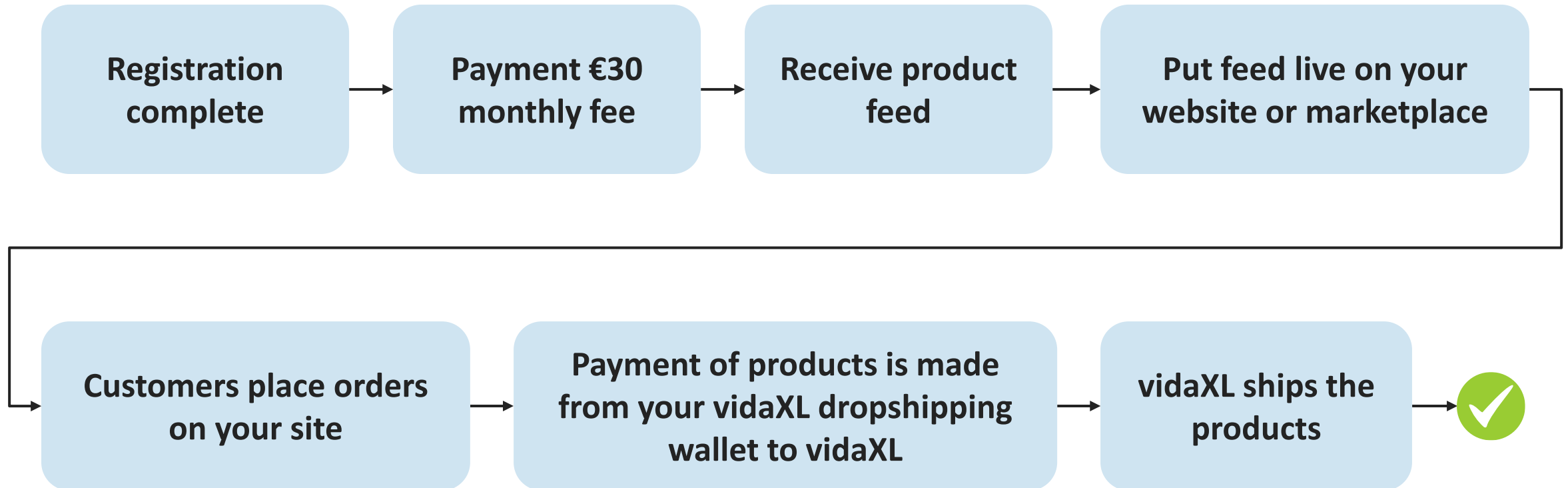
Already have a vidaXL partner account? [LOG IN](#)

Your sign-up was successful

Please check your mailbox to confirm your email address and finish your registration as a dropshipper.

Please check in spam if you don't receive the email. If you still don't receive it, please click [here](#) to resend.

Payment, registration & wallet



Contact

If you have any questions, contact me on



Ruxandra Vrabie

Business Developer

Email: r.vrabie@vidaxl.com

Phone number: +40 785 198 351



Thank you!