

## Company Introduction

# WELCOME TO JINRUILI FURNITURE

June 2021

## About us

- Professional OEM & ODM**
- 13+ years furniture manufacture**
- 100+ workers**
- 10000+m<sup>2</sup> factory area**
- 30000+pcs monthly capacity**

JINRUILI, professional furniture manufactory

- located in Foshan City, Guangdong Province, China;
- major in dining furniture, living furniture, etc.;
- advanced furniture production equipment;
- a group of elites familiar with furniture design / production / sales;
- products feature high standard in materials, craftsmanship, design, style, etc.;
- quality testing many times to guarantee every product are with high quality.



## Step by step

- 2002: start up Yingming Hardware Factory (the predecessor of Jinruili furniture) produce metal hardware for domestic market
- 2008: start to produce furniture for local trading company
- 2013: start to attend furniture fairs start direct business with foreign customers
- 2014: opening **Foshan Jinruili Furniture Co.,Ltd.**
- 2016: move into new factory area, expand production capacity
- 2018: awarded industrial enterprises above state designated scale
- 2019: become a member of BSCI
- 2020: awarded the high growth and development enterprise of Foshan
- 2020: start up **Jinruili Trading Limited** offer sourcing agent and one-stop solution
- 2021: become a member of FSC
- 2021: applying for certification of New Hi-tech Enterprises



## ***Environment - friendly***

Our company is very focused on sustainability not only in materials but also in product design!

We are the member of BSCI & FSC



Our materials and products follow the newest requirement  
We offer the right material according to customer standard



**OEKO-TEX®**  
CONFIDENCE IN TEXTILES

**SGS**



## *Our team*

a group of elites familiar with  
furniture design  
furniture production  
furniture sales

- elaborate development
- elaborate manufacture
- sincere services
- exceeding customer expectations

## *2018.08 company trip in ocean park*



## Our furniture fair

- 2013.09: 19th China International Furniture Expo, Shanghai
- 2014.03: 33rd CIFF(Guangzhou)
- 2014.09: 20th China International Furniture Expo, Shanghai
- 2015.03: 35th CIFF(Guangzhou)
- 2015.09: 21st China International Furniture Expo, Shanghai
- 2016.03: 37th CIFF(Guangzhou)
- 2016.09: 22nd China International Furniture Expo, Shanghai
- 2017.03: 39th CIFF(Guangzhou)
- 2017.09: 23rd China International Furniture Expo, Shanghai
- 2018.01: IMM Cologne 2018, Germany
- 2018.03: 41st CIFF(Guangzhou)
- 2018.09: 24th China International Furniture Expo, Shanghai
- 2018.09: 28th Index Dubai
- 2019.03: 43rd CIFF(Guangzhou)
- 2019.09: 25th China International Furniture Expo, Shanghai
- 2020.01: January Furniture Show 2020 Birmingham
- 2020.09: 26th China International Furniture Expo, Shanghai
- 2021.03: 47th CIFF(Guangzhou)



## ***One-stop solution***

Due to coronavirus in 2020, some customers suggest that we help them to do some purchase and do some supporting projects, so we set up a company Jinruili Trading Limited and begin to help customers in need to purchase and provide one-stop service.

as we have many years of professional product experience and factory management experience, we know the material / product / quality / business, we believe that we can offer customers more quality product services and business services.

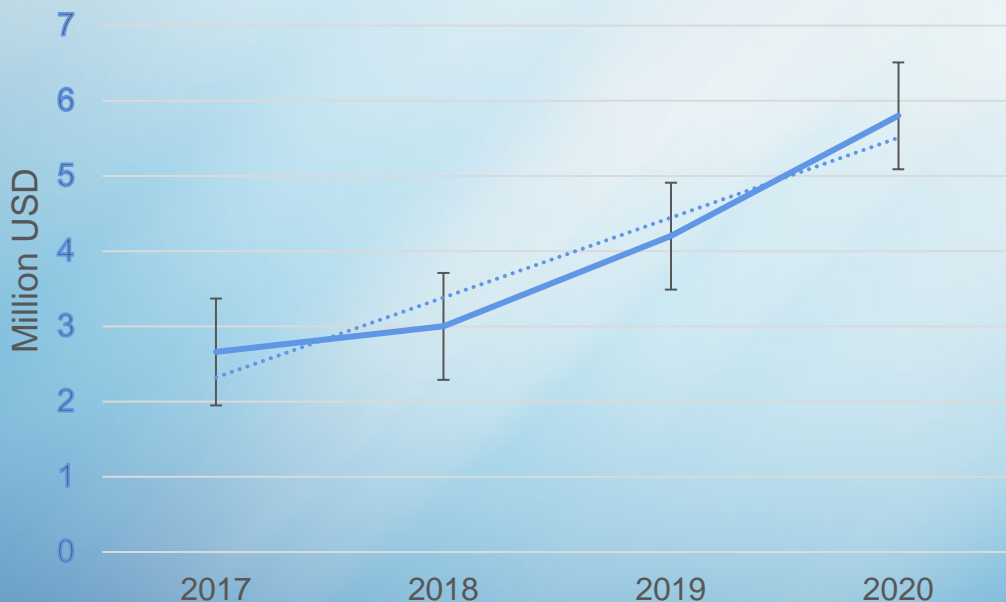
- sourcing supplier
- supplier audit
- product development
- order follow up
- quality control
- logistics



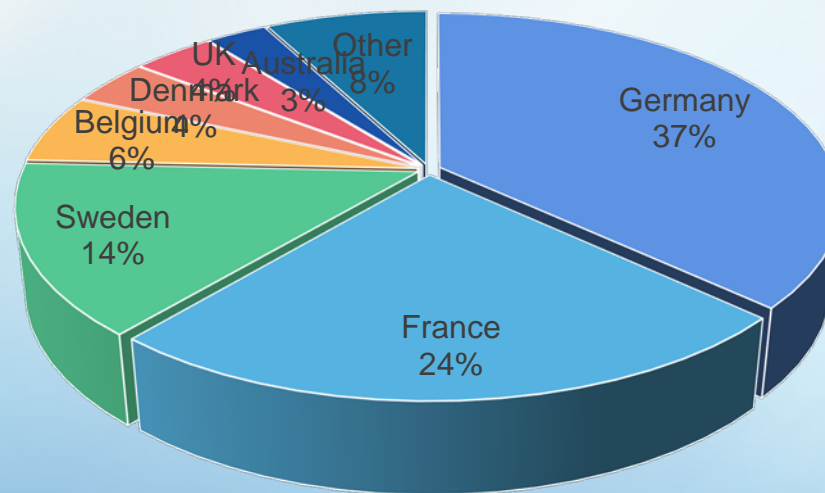
## Global presence

After years of hard work and continuous innovation, our products have won the trust and support of customers. At present, our main market is in Europe, we mainly cooperate with large wholesalers and stores, work together to develop new styles.

### TURNOVER



### percentage



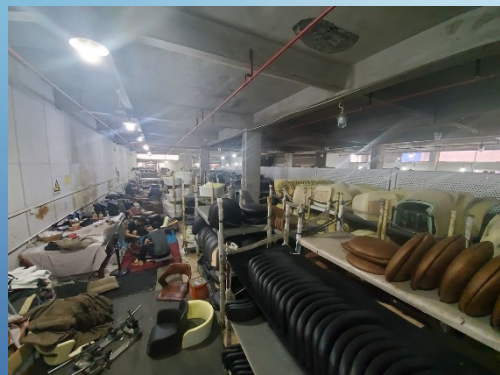
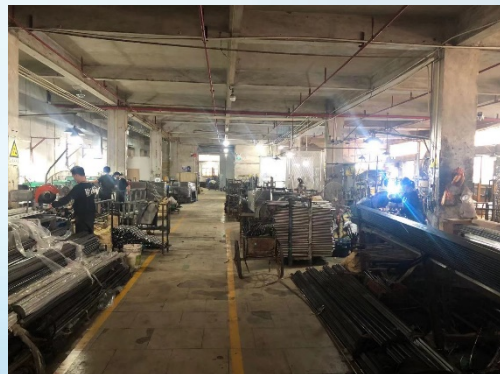
Germany France Sweden Belgium Denmark UK Australia Other



## ***Our factory***

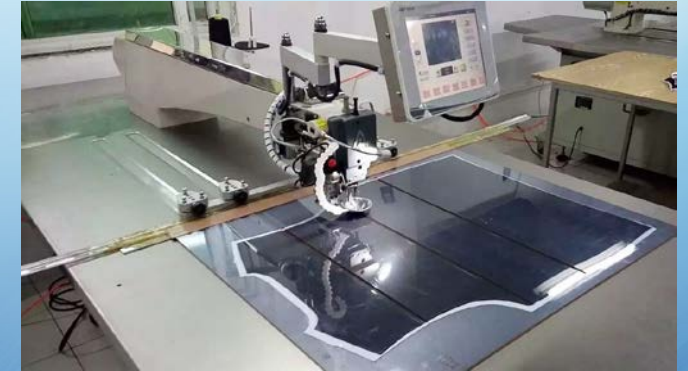
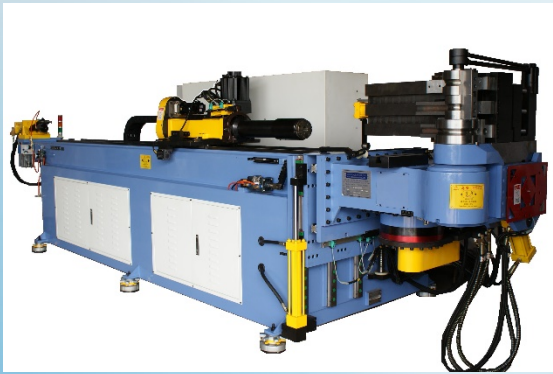
We have our own metal production line / upholstery production line / packaging production line, 95% of working procedure is completed inside our factory, except metal chrome and powder treatment, etc.

Our current capacity is about 40 high containers per month, about 30,000 chairs, 2,000 tables



## ***Our facilities, manufacturing solution***

In order to optimize production capacity and make products better, our company has been adding automation equipment in the past years in order to further expand production capacity and ensure customer demand

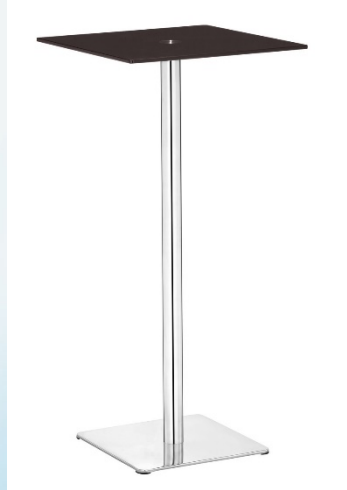
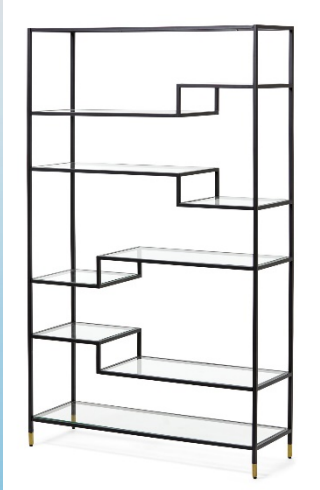


## Our Product

- dining chair
- dining table
- coffee table
- armchair
- bar furniture
- home office
- home accessories
- furniture hardware
- .....



***Our Product***



## ***Summary & contact***

### **Foshan Jinruili Furniture Co., Ltd.**

OEM / ODM

environment - friendly

experienced furniture team

spirit of the craftsman

### **Foshan Jinruili Trading Limited**

sourcing agent

one-stop service



**JINRUILI is more than a professional manufactory, we can be your perfect partner!**

Contact us for more...

David Liao ( General Manager )

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## Video podcast

YouTube

<https://youtu.be/KAS1PU1gnMQ>

腾讯视频

<https://v.qq.com/x/page/q32558yp01n.html>

—  
MORE  
COMING  
SOON  
—

If the video does not show up, please click on the link on the left, thank you





**THANK YOU**  
**&**  
**STAY COOL**