

Dropshipping Reimagined.

Leading dropshipping products for online stores worldwide.



WWW.DOBA.COM

**DROPSHIPPING
SIMPLIFIED.**

What is Doba? +

- Doba is the industry-leading dropshipping platform for both aspiring and established e-commerce entrepreneurs alike. A distinguished product catalog of 1M+ items offers a variety of product categories, while maintaining quality assurance.
- Doba bridges the gap between retailers and suppliers, creating a streamlined connection and establishing the necessary relationship required to run a successful business. Doba brings the missing component that an e-commerce entrepreneur lacks to the industry and simplifies dropshipping from start to finish.



About Doba Inc.



+

WE ARE DROPSHIPPING

Dropshipping Simplified

Pull out the Stats.

Retailers

Growing diverse base of retailers in several product categories.

25,000+

Active retailers

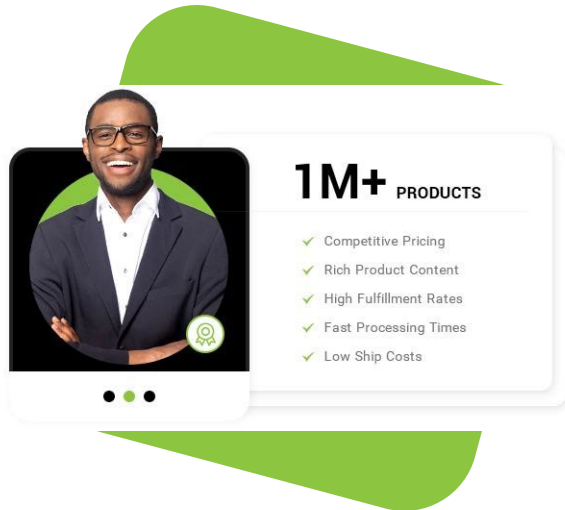
Products

Our product catalog covers a wide range of retail categories.
Quality assured.

1M+

Product catalog

Doba Dropshipping Trifecta



Relationships

Each supplier must meet and uphold rigorous technical and performance standards.



Streamlined

Discover trending products, manage product lists, place and track orders all in one place. Managing multiple stores has never been easier



Flexibility

Doba's subscription and easy à la carte options allow you to choose the setup that fits your growing business.

Doba Supplier



Enhance Your Distribution by Joining the Doba Marketplace.

List your products in the Doba Marketplace and get access to thousands of additional quality resellers and orders that you can manage in one place.

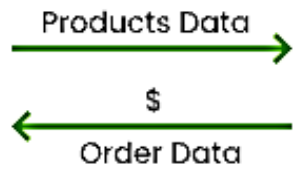


Suppliers

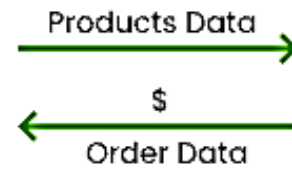
How does dropshipping work?



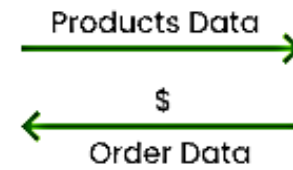
Supplier



Doba



Retailer



Customer



Products

The Benefits of Becoming a Supplier



Network & Targeting

A diverse retailer network spanning several product niches and marketplaces. Want to keep your products out of marketplaces and auction sites? Done! Want to protect your brand with MAP pricing? Done! Only want to sell to registered businesses? Done!



Management & Support

Our experienced Supplier Services team operates out of our headquarters in Lehi, UT. Our United States based teams ensure that you have the smoothest and highest quality experience possible.



Promotion & Visibility

Increase orders quickly with homepage and social network promotion. Doba can feature your products front and center in the marketplace and promote your products to our active retailer base.



Product & Order Management

Manage all incoming orders all in one place, saving tons of time and potential for error. Upload products manually or via FTP formats. For high volume sellers, we may provide a fully automated integration.

Questions?

We have answers.



01

How does Doba handle returns?

Doba offers a [universal return policy](#) that allows retailers to sell products from different suppliers using one return policy easily. This policy is recommended for all suppliers. However, suppliers can submit their guidelines for use upon approval.

02

How does shipping work on Doba?

You as the supplier most likely have shipping charges, which are either flat rate or variable. What we do is try to match up your current shipping costs and strategy the best we can with Doba. Suppliers create shipping templates that they apply to products. Doba pays the supplier the shipping costs collected from the retailer at time of order.



03

What type of suppliers have the most success on Doba?

Some Doba retailers sell very niche products, others offer a wide variety of products. Some retailers do both. Because of this widespread need across all categories, suppliers on Doba are successful.

04

How much will I sell on Doba as a supplier?

This is the magic question! Some suppliers are selling hundreds of thousands within a few weeks of being added to the Doba marketplace. We also have suppliers that are selling much less than that. Doba can't guarantee sales, but we can offer some insight into what top suppliers are doing.



Ready to apply?



Supplier checklists:

Requirements:

- US-based Inventory
- Competitive Pricing | at least 30% discount from your website (40%+ is suggested) Doba may also do comps on sites like Amazon, eBay, etc.
- Fast Processing Time | 1-2 day
- Fast & Cheap Shipping | 1-3 days, free shipping suggested
- Images | multiple high-quality product and lifestyle images
- Product identifiers | upcs, asins, mpns, isbn, etc
- 99% Fulfillment Rate
- High Inventory Count by Product | 50+

Onboarding Process:

- Apply to Be a Supplier
- Doba Reviews Application & Product File
- You Fill out Paperwork to Create Account
- Start Adding Products!



Testimonials

TOTAL SALES
\$66,000 /month

GROWTH RATE
220% ↑

MARGIN
120% ↑



I Had Grown My Store From Earning A Few Hundred Dollars To Over \$66k A Month, Within A Year Of Using Doba!

-- Christopher Johnston

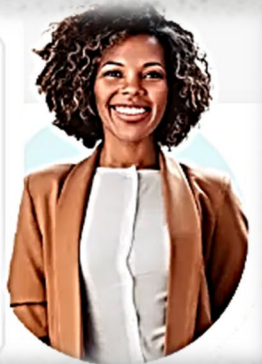
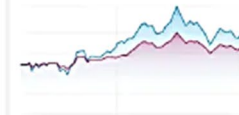
Finally, I've Found Just The Right Dropshipping Company. I'm Blown Away That I Achieved My Goal Of Over 67% Growth, Earning Me \$107k In Just 3-Months Of Use.

-- Andrea Gianella

TOTAL SALES
\$107,019.96

GROWTH RATE
67% ↑

MARGIN
107% ↑





THANK YOU

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